

**District and Club Global Membership Approach!**  
**Overview of**  
**District 4-A1 Goals & Strategies for 2023-2024**

**Leadership Goals**

1. Schedule and provide annual and regular training to support (60%) club officers, (100%) district cabinet, (30) Clubs and (250) Lions as identified in the District survey and requests for assistance each year beginning in May through June.
2. Develop a committee of trained Lions to work with the Global Membership Team to support Clubs as needed throughout the district.
3. Develop and have certified 15 to 20 Guiding Lions by September 2023 – 4 to 5 Guiding Lions in each Region to assist the Global Membership Team in working with Clubs in growing membership and service.

**Service Goals**

1. 87% of 4-A1 Lion and Leo Clubs will report service by June 30, 2024 which is an increase over our previous goal of 80%.
2. 4-A1 will recruit 10 youth to send to other countries through the Lions Youth Exchange Program for 2024 exchange program.
3. 4-A1 will increase families hosting youth from other countries through the Lions Youth Exchange Program to serve 15 students in 2024.
4. Zone Chairs and VDGs will contact club officers and club members and assist Lions in reporting MMRs and service activities at least quarterly 7/1/2023 through 7/1/2024.

**LCIF Goals**

1. Increase Club LCIF donations by 10% over previous year (2023-24).
2. Thirty-five clubs donate to LCIF by June 30, 2024.

**Strategies to Meet Lions' and Clubs' Needs & Increase Service and Membership**

1. Encourage and promote joint Club service projects.
2. Recognize Clubs service projects in newsletter, social media, and other types of communications.
3. Recognize Clubs at District meetings and at Club meetings for innovative service, initiative service, and joint club service.
4. Provide monthly District Member Orientation via Zoom and Regional in-person sessions.
5. Invite new members to training sessions, Zone and District meetings, and 4-A1 Convention.
6. Connect new members with service projects that match his/her passion via Club, Zone, Region, and District options.
7. Assist new members in starting a new service project as needed (Club, Zone, Region, and District options).
8. Identify ways to start new Clubs in District 4-A1.
9. Assist 5 – 10 Clubs in using Meet-and-Greet to build membership.
10. Identify 5-10 Clubs that want help in growing membership.
11. Start 2 Club Branches or Club Branch Specialty Clubs
12. Start 1 new Club in Planada.

The goals and strategies will be reviewed and adjusted, at least semi-annually, to meet the needs of Lions, Leos and Clubs going forward. With your continued input, 4-A1 will work to meet the needs of you - our members, and support your efforts to serve the needs in our local and worldwide communities. The overview can also be found on the 4-A1 website. If you want additional information, attend a Global Action Team Meeting or contact a Global Action Team member.

~ **Claudia Miller, District Governor**